### Core Message Statement/"Elevator Pitch"

### <http://www.mcw.edu/VirtualCareerCenter/JobSearch/CoreMessageStatementElevatorPitch.htm#.UHEWA_kiEaA>

A short spoken statement (30-second mini-abstract) that lets people know who you are, what you do well, and what you are looking for. In your own voice, a well-prepared answer to: "Tell me a little bit about yourself"

#### Who you are:

My name is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I am a(n)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. (Tip - This can be your actual job title or a descriptive term for your occupation. E.g., biologist, research scientist, microbiologist, biochemist)

Specializing in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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(Tip - Short phrase that makes your title or occupation more specific)

#### What you do:

(Tip - Single sentence that describes what you do: "I work with... and discover mechanisms that ..." Be specific.)

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#### Why you're the best, unique, talented; or what you do especially well (Skills):

(Tip - Expresses your best strength(s): "My cutting-edge techniques and collaboration with other researchers allows me to ..." Provide a concrete example of something that sets you apart from others in your field.)

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#### What contributions (value added) are you looking to make:

(Tip - What problem will you will solve for the research effort or for the world: "I'm looking to continue research to discover new ..., make breakthroughs in ..., provide results that can lead to cures for ….”

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